

Let's Bring Financial Wellness to Your Healthcare Organization

At Prudential, we understand what financial wellness can mean for a healthcare organization and its people. When healthcare workers are free from financial worry, they are more focused on what they do best: providing high quality patient care. It can also help your workers improve their lives, while giving your organization an advantage in recruiting and retaining top talent. We'll help you design a financial wellness program and a retirement plan that powers your people to be and give their best.

Discovering Your Specific Opportunities

Using proprietary tools, we help organizations design their retirement plan and financial wellness program to optimize benefits offerings, address gaps and measure progress. We provide consultation tailored to your organization's goals and needs and provide you with:

- Tools to align your retirement plan and business goals.
- Data to help determine the effectiveness of your benefits and improve the ROI from your retirement plan.
- Industry insights, benchmarking, thought leadership, and research, including a survey of 300+ healthcare executives.

OUR APPROACH PRODUCES RESULTS

AVERAGE CONTRIBUTION RATE

7.7% **6.3%**

Prudential
Healthcare Clients

Healthcare
Industry

LOAN USAGE

10.2% **13%**

Prudential
Healthcare Clients

Healthcare
Industry

Source: Plansponsor Survey, 2018

Driving Better Financial Wellness Outcomes

Prudential has a broad set of products and investments that can help participants by providing:

- **A single platform** for Defined Benefit, Defined Contribution and Nonqualified Deferred Compensation Plans.
- **A focus on outcomes** through our Qualified Default Investment Alternative (QDIA) and asset allocation solutions.
- **A broad set of investment options** to choose from for your core investment menu.
- **Help managing student loan debt**, including employer contribution and repayment scenarios.
- **Access to financial professionals**, tools to prepare for the unexpected and help setting and achieving goals.
- **Options to protect their loved ones**, such as HSAs, stock plans, SSIRAs, Group life insurance and more.

Inspiring Participants to Take Action

We'll help you deliver innovative engagement strategies that meet your participants where they are—through human and technology-enabled engagement—to make it easier for them to plan for a more secure financial future. Features include:

- **A service team** with the full power of Prudential behind them that's closely linked to your benefits team.
- **In-person engagement programs**, such as seminars, one-on-one meetings and workshops.
- **Digital engagement programs**, such as virtual coaching, mobile tools and online education in a secure environment.
- **Communications consulting** and tailored campaigns to educate and motivate participants to take action.
- **Campaign analytics** and reporting.

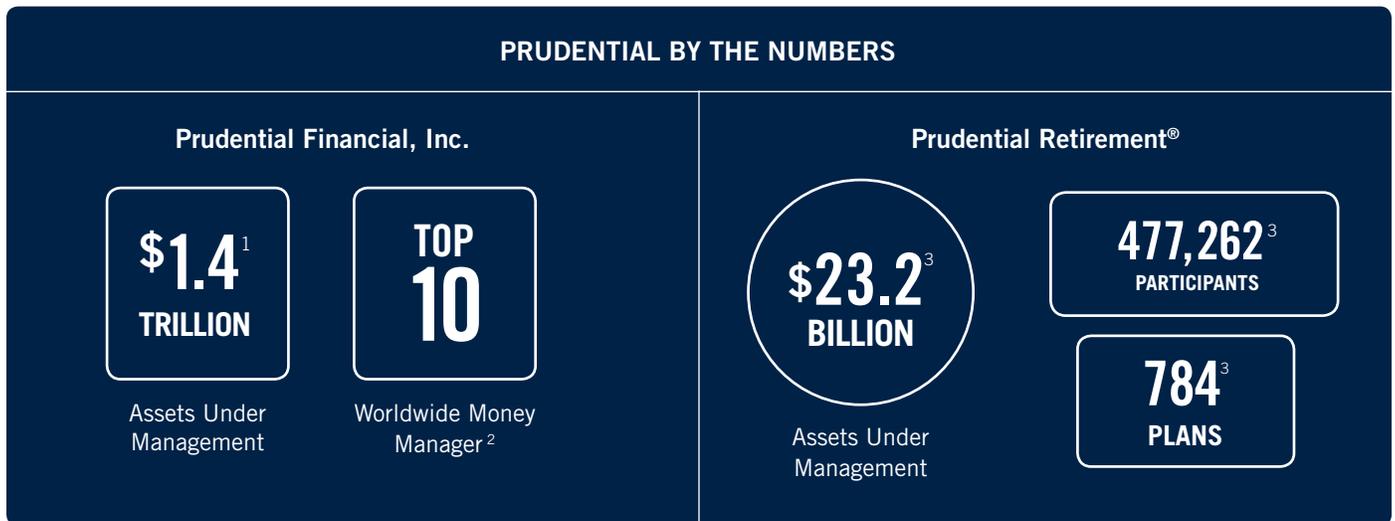
Easing Your Administrative Responsibilities

To help you spend more time focusing on what you do best—patient care—we offer:

- **Solutions to simplify** your recordkeeping and administration. As your needs change, we'll change with you.
- **A seamless plan transition** where every aspect of the process is structured to ensure an easy experience.



Contact Your Prudential Representative;
call **800.353.2847** or visit **Healthcare.PrudentialRetirement.com**



¹Prudential Financial Retirement data as of as of 3/31/19.

² Pensions & Investments' Top Money Managers list, May 2018; based on Prudential Financial total worldwide institutional assets under management as of December 31, 2017.

³ Prudential Financial Retirement data as of 6/30/2019.

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