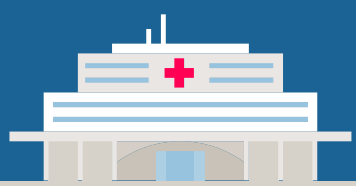


# WOMEN IN HEALTHCARE ARE STRUGGLING TO ACHIEVE FINANCIAL WELLNESS



## Retirement is more at risk for women in healthcare<sup>1</sup>

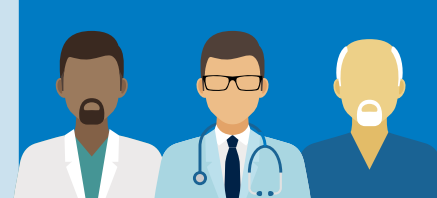
Women in healthcare  
Average retirement savings account balances are lower than their peers<sup>1</sup>



Women in other industries  
Average retirement savings account balances are 46% higher



Men in healthcare  
Average retirement savings account balances are 70% higher



## Each year, women in healthcare contribute 52% less than their male peers<sup>2</sup>



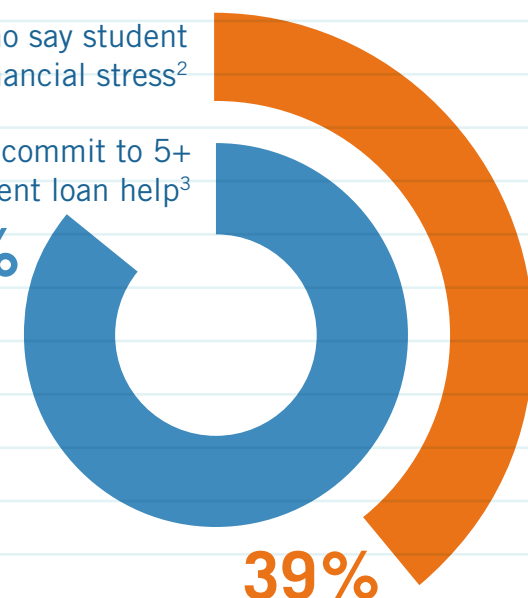
## Focus: Student Debt

Student loans are an outsized issue in healthcare, especially for women.

Women in healthcare who say student loan debt is causing financial stress<sup>2</sup>

Young workers who would commit to 5+ years in exchange for student loan help<sup>3</sup>

86%



39%

## Women in healthcare want employers' help<sup>4</sup>

Women in healthcare rely on employer-sponsored plans for retirement 22% more than women in other industries.

Women in healthcare

60%

Women in other industries

49%

Women in healthcare are 52% more interested in getting advice about money and investing than women in other industries.

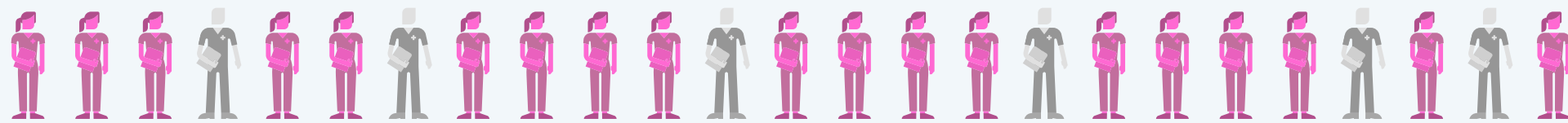
Women in healthcare

38%

Women in other industries

25%

The opportunity is now to improve financial wellness outcomes for **you** and **the women you employ**.



Women are 78% of your workforce.<sup>5</sup>  
Your future depends on attracting and retaining them.

Contact your Prudential representative, call 800-353-2847  
or email [retirementsolutions@prudential.com](mailto:retirementsolutions@prudential.com)

Sources:

- <sup>1</sup> 2017 Prudential book of business DC retirement account data.
- <sup>2</sup> Protection Score Employee Research, January 2017.
- <sup>3</sup> American Student Assistance Young Workers and Student Debt Survey, February 2017.
- <sup>4</sup> Total Market Scan Research, October 2017.
- <sup>5</sup> The State of Women in Healthcare, Rock Health Report, 2015.



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