

PROVIDING TOP QUALITY RETIREMENT BENEFITS TO YOUR EMPLOYEES CAN BE

# HARD

OR IT CAN BE

# EASY™

Managing a retirement plan can be challenging, to say the least. Prudential Retirement® can simplify it while turning your challenges into opportunities. Our goal is to offer retirement plans that save healthcare institutions money, improve cash flow, help attract top-level talent and create better outcomes for employees. We make managing your plan easy so you can focus on what you do best—keeping patients healthy.

**SOME OF THE WAYS WE HELP MAKE IT EASY:**

- **DC Optimization®**—An award-winning process that provides you with powerful information to help you design a more efficient, cost-effective program that addresses your unique needs.
- **High Quality Investments**—Stable Value products from the #1 ranked provider as well as flexibility to invest in virtually any mutual fund traded by the National Securities Clearing Corporation (NSCC).<sup>2</sup>
- **Seamless Plan Transition**—Every aspect of our time-tested conversion process is structured to ensure an easy experience—from the team, to weekly status calls, plan design discussions, the file transfer process and more.
- **GoalMaker®**—A simple solution that helps employees craft professionally designed portfolios that rebalance over time. It takes two main factors into consideration: how long a participant has until retirement and how comfortable that participant is with risk.
- **Better Participant Engagement**—Proven methods that help participants overcome the behavioral challenges that keep them from engaging fully in their plan, often preventing them from retiring on time.
- **Smarter Recordkeeping and Compliance**—Solutions that simplify your recordkeeping, administration and regulatory compliance, including the management of multiple plans on a single platform.

**PRUDENTIAL BY THE NUMBERS**

**\$1.1<sup>1</sup>**  
TRILLION

ASSETS MANAGED BY PRUDENTIAL INVESTMENT MANAGEMENT

**#1<sup>2</sup>**

IN STABLE VALUE WITH 40+ YEARS EXPERIENCE

PRUDENTIAL RETIREMENT

**\$368.9<sup>3</sup>**  
BILLION

ASSETS UNDER MANAGEMENT

**4 MILLION<sup>3</sup>**  
PARTICIPANTS

**9,452<sup>3</sup>**  
PLANS

PRUDENTIAL RETIREMENT HEALTHCARE SECTOR DEFINED CONTRIBUTION PLANS

**\$14.7<sup>4</sup>**  
BILLION

ASSETS UNDER MANAGEMENT

**344,268<sup>4</sup>**  
PARTICIPANTS

**615<sup>4</sup>**  
PLANS

Call **800-353-2847** or visit [Healthcare.PrudentialRetirement.com](https://Healthcare.PrudentialRetirement.com) to learn more.



<sup>1</sup>Prudential Financial data as of 12/31/2015

<sup>2</sup>Pension & Investments” Money Manager Survey, May 2015. Based on Prudential Financial’s total worldwide institutional assets under management as of 6/30/2015

<sup>3</sup>Prudential Financial data as of 12/31/2015

<sup>4</sup>Prudential Financial data as of 12/31/2015

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GoalMaker is an optional tool and available at no additional cost. GoalMaker’s model allocations are based on generally accepted financial theories that take into account the historic returns of different asset classes. Past performance of any investment does not guarantee future results. Prudential Financial encourages participants to consider their other assets, income and investments when enrolling in the GoalMaker program. We also recommend participants periodically reassess their GoalMaker investments to make sure their model portfolio continues to correspond to their changing attitudes and retirement time horizon.

**In providing this information Prudential Retirement is not undertaking to provide impartial investment advice, or to give advice in a fiduciary capacity. Prudential Retirement may benefit from advisory and other fees paid to it or its affiliates for managing, selling, or settling of the Prudential mutual funds and other investment products or securities offered by Prudential Retirement or its affiliates. Investment vehicles sponsored or managed by a Prudential Retirement affiliate generate more revenue for the Prudential enterprise than non-proprietary investment vehicles. Prudential Retirement’s sales personnel generally receive greater compensation if plan assets are invested in proprietary investment vehicles. Prudential Retirement may benefit directly from the difference between investment earnings of Prudential Retirement’s stable value funds and the amount credited to deposits in those funds. Prudential Retirement may also benefit from broker-dealer or other entities’ co-sponsorship of Prudential conferences.**

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